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ABSTRACT

This publication contains presentations, notes, and illustrative materials used in the annual KMWorld Conference and Exposition, "Knowledge Nets: Defining and Driving the E-Enterprise." Presentations include: "Knowledge Management Applied to the Manufacturing Enterprise" (Matthew Artibee); "Ryder Knowledge Center: Building Best practices through Communities of Practice" (Dave Baildon); "Razorfish KM Case" (Stasia Berk); "The Economics of Portal Infusion" (Frank J. Bernhard); "Portals with a Purpose: A Practical Guide to Portal Development" (Paula Boyle); "Providing the Knowledge Management Leadership and Value Your Customers, Colleagues and Career Really Need" (Thomas J. Buckholtz); "The Knowledge-Centric Strategy" (Penny Buckley); "Knowledge Sharing within Organizations: Linking Art, Theory, Scenarios and Professional Experience" (Yvette C. Burton and Teresa Bailey); "Creating Value from Knowledge" (Mark K. Clare); "Using Taxonomies Effectively in the Organization" (Mike Crandall); "The Role of Knowledge Markets in NextGen Knowledge Management" (Bryan Davis); "Content: The Cornerstone of E-Business" (David G. DeWalt); "Measuring E-Commerce Effectiveness" (Michael Ferro); "The Convergence of KM and e-Learning: Driving Performance in a Knowledge-Based Economy" (Doug Foster and Tom Falkowski); "KM through Workflow: The American Family Life Assurance Company (AFLAC): Using the Eastman Custom Client" (Lynn Fry); "Manipulation of Knowledge & the New, Professional Content Oriented Knowledge eServices" (David Hill and James MacFarlane); "Knowledge Strategy: Aligning Knowledge Programs to Business Strategy" (Peter H. Jones); "Creating a Corporate HyperPortal" (Doug Kalish); "e-Business Processes: A KM Based Approach for Design, Implementation and CPI" (Mathias Kirchmer); "The Knowledge Management Maturity Model-A Staged Framework for Leveraging Knowledge" (V. P. Kochikar); "Developing Organizational Knowledge Management Strategies and Conducting Knowledge Audits: Lessons Learned" (Jay Liebowitz); "Knowledge Portals and Knowledge Maps: The 'Glue' for Business Objects and Processes" (Dirk Mahling); "Strategies and Tactics for Knowledge Sharing" (Marion Martin and David Murdock); "Don't Let Carpenters Design Your Home" (Ray Merrill and Debbie Cone); "E-Business: Knowledge Management's Newest 'Killer App'" (Andy

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Michuda); "Organization Design for KM" (Susan Mohrman and David Finegold); "Where Communities of Practice and Purpose Intersect: A Model for Addressing the Cultural Divide" (Ann Noles); "Knowledge Management & Information Strategies" (Chris Paladino); "Web Content Management: Strategies, Technologies, and Markets" (Alan Pelz-Sharpe); "eBusiness & KM in the Healthcare Industry" (Huub Rutten); "Your Thoughts Are Worth More than You Think" (William Seidman, Ann Bundy, and Michael McCauley); "Knowledge Management and the Future: Building Scenarios for Tomorrow's KM Environment" (Daniel I. Shostak); "Nine Keys to a Knowledge Infrastructure: A Proposed Analytic Framework for Organizational Knowledge Management" (Yesha Y. Sivan); "Managing Knowledge To Build a Safer Ontario" (Ash Sooknanan); and "Quality Taxonomies" (Claude Vogel). (AEF)

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